

## EPS\_ERASMUS POLICY STATEMENT\_ESDA

### DECLARACIÓN DE POLÍTICA ERASMUS en la ESDA

One of the main educational strategies that the school is planning is the mobility of both its students and teaching staff, willing to fully integrate in the EEES as part of the educational project for the centre.

The Escuela Superior de Diseño de Aragón (ESDA) is a public institution, part of the Gobierno de Aragón (autonomic government of Aragón). The new curriculum for the Enseñanzas Artísticas Superiores de Grado en Diseño is designed to comply with the proposals of the Espacio Europeo de Educación Superior (EEES) and the evaluation measure are what is known as European credits (ECTS).

The ESDA specialises on Graphic Design, Interior Design and Product Design. The School is located in a new art education complex shared by several colleges, the Art School of Zaragoza, the High School of Design of Aragón and the “communications building” that includes an exhibition centre, an auditorium, a multipurpose room for different events and a cafeteria. The new location of the School has dramatically improved the relation between the different educational spaces and their flexibility to adopt new technologies while staying true to its history of teaching Arts and Applied Arts for more than a hundred years. Most of the current design professionals have been trained in its classrooms.

Each year the school hosts a Seminar on Design in Practice, attended by a number of lecturers with great influence in the design world. The events have achieved reputation in the design circles and attract an extensive audience. The school also has established a working relationship with the CADI (Centre for Industrial Design in Aragón). There is an agreement with the University of Zaragoza regarding Superior Education on the Arts.

The Autonomic Government of Aragón is going to establish the programming and Basic curriculum for the Masters degree in the School.

In search of Institutions main aim is to get to know schools in countries at the forefront of Graphic, Product and Interior design where the students are able to take subjects that complement their education at the same time that they improve their command of a foreign language, meet other cultures and art expressions, acquiring that way better communication skills and flexibility through the contact with other ways of learning and working.

We look for companies and European entities related to the design to help us improve and increase our quality in research, education and artistic activities through a strong international collaboration.

The process of bilateral mobility is as follows:

- The compatibility between the two institutions would be evaluated and the number of exchanges and their duration would be studied.

- The students taking part in the program present a portfolio of their work and a digital CV that specifies their proficiency level on the language of the respective destination country. The Specialty Coordinator would assess these documents. Once accepted, each student would develop a Work Plan, gathering information of the destination centre via Internet and with the help of the program coordinator.

- Educational staff taking part on the program would present a digital CV specifying their proficiency level on the language of the respective destination country. Each teacher would prepare a Work Plan for the teaching exchange.

- The Work Plan would have to be approved by all interested parties, both institutions and the participants.

- There would be arrival and departure certificates.

- Any possible modification of the Work Plan in the destination country would have to be validated again by all parties.

- On end of the exchange period certificates would be issued with the numerical and qualitative evaluations and number of credits achieved.

- On end of the Exchange the teaching staff would prepare new teaching material to consolidate and expand the relation between the departments and institutions, as well as for preparing future cooperation projects.

- All participants will complete a final evaluation report.

Currently we collaborate with institutions within the European Union. However, we are open to proposals that are made from the OAPEE.

Our main objectives can be summarized as Erasmus Institution in the following sections:

- To establish the processes required for the mobility of students and academic staff.
- To establish agreements and contracts with design related European companies and institutions.
- To increase and improve the quality of our research, education and art related activities through determined international collaboration.
- Continue organizing Exhibitions, Seminars, Workshops and Research activities with the collaboration of students, teachers, design professionals and people from all walks of life, but amplified to an international sphere.
- Make students and staff understand the additional value to work within the limits of the international scope proposed by the school.

As a young institution within the Erasmus program, we are consolidating our relations with the institutions of trade and therefore in the near future we hope to carry out new cooperation projects. For this, the Erasmus coordinator shall monitor projects implemented under the Programme for its development.

The School publicly declares itself as an open space that favours the respectful coexistence and expression of all opinions and attitudes that do not contravene the democratic principles. It acknowledges the differences and rejects any kind of discrimination of race, religion, gender, nationality or any other personal circumstances. As far as disabilities, the newly developed building has been designed for full integration of physically handicapped users.

The ESDA has set a priority to ensure competitive real output and the labor of their students. The Curriculum Center places special emphasis on the relationship of the students with the company. For this, the Jefatura de Relaciones Exteriores and the Work Placement Coordinator of ESDA provides the characteristics of the work placements on offer in an application form. The work placements, agreed according to preset criteria, are offered to students and allocated by merit (depending on the profile, language, etc...) The success criteria for the work placements depends on the existence of relevant offers directly related with the qualifications of the applicant and the existence of a mentoring scheme in the company that guaranties progress during the stay.

Our center will support activities to develop innovative strategies to boost mobility or ways to remove obstacles to mobility in higher education. Just as projects to support virtual mobility within an overall strategy for the effective integration of ICT in the participating higher education institutions.

The ESDA is aware of the importance of the interaction of the school with the company through research projects developed in different specialties. Multidisciplinary demand forces the ESDA to the organization of educational activities within enterprises, the development of new learning opportunities from the practical application of business skills (development of new services, products and prototypes with commercial potential) and practices or student internships in companies, the participation of teachers in the projects of enterprises, in order to exchange knowledge and innovation.

The ESDA develop its autonomy through various funding sources to manage resources efficiently. Actively facilitates European cooperation in quality assurance, by defining and implementing new joint procedures for internal and external evaluation of the quality of study programs. In making decisions the Center collaborates with external agents linked directly with the professional practice of design, professional associations, businesses, ex-alumni, Brussels office of the Chamber of Commerce, ...



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de Diseño  
de Aragón

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